

Acme Printing's 30 Days of Fame™ Photo Contest

Eligibility: Contest is open to all Acme Printing Co., Inc. customers' employees and their immediate family members. Entrants must be 18 years of age or older. Customers' accounts must be active and in good standing by having at least one order placed during the period November 1, 2009 to October 31, 2010. Entrants agree to abide by the terms of these official rules and by the decisions of Acme Printing Co., Inc., which are final and binding on all matters pertaining to this contest. Winners must sign a statement of eligibility and a release form to use their photo in the calendar.

Entries: Entries may be in the form of photographic print, transparency or digital image. **Only 5 entries per person please.** Do not mount prints. Print size should be limited to a maximum of 10" x 8" **horizontal format**. Digital images must have sufficient resolution to produce quality print. Digital images should be a minimum of 300 dpi at 12" x 9" **horizontal format** to be considered for first place winning photos. An official entry form is required with each image you wish to submit. Pack your entries carefully. Mail to Acme Printing to the attention of Photo Contest or submit digital images to our FTP site using the instructions on our web site: www.acmeiowa.com/photocontest

Judging: A panel of Acme Printing staff members will judge the photos. The decision of the judges is final. In order to assure that everyone has an opportunity to win, entrants will only be eligible for one first place or one runner-up award regardless of the number of entries. This rule may be waived, if required, to assure sufficient photos for a complete calendar.

Prizes: The contest prize is to have your photo printed in the Acme Printing Co., Inc. 30 Days of Fame™ calendar. Each winner will receive 10 copies of the calendar.

Submission Deadline: All submissions must be received with a completed entry form by October 1, 2010 to be eligible.

Disclaimer: Acme Printing reserves the following rights:

- To modify the rules and requirements of this contest, if required
- To, at its sole discretion, determine the appropriateness of photographic subject matter and to reject images that it determines to be inappropriate
- To, at its sole discretion, determine the suitability of an image for lithographic reproduction and to reject those images that may not suitably reproduce
- To include stock photography or other photography as may be required to assure enough images to produce a complete calendar
- To cancel this promotion at any time, for any reason

Property Rights: All scans, files and materials used in the production of the calendar remain the property of Acme Printing Co., Inc. Photographers retain ownership of their photographic materials.



ACME PRINTING CO., INC.

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www.acmeiowa.com

Entry Form

Name: _____

Company: _____

Name of photo: _____

Where taken: _____

Release

I, _____, hereby authorize Acme Printing Co., Inc. to use my photograph(s) in any manner it so chooses. This includes permission to publish, republish, copy and/or exhibit my photographs either in print or on the Internet. Permission to use my name in connection with the photographs is also granted. I also agree that there are to be no fees, commissions or royalties paid to me for the use of the photograph(s).