

# 2012 POSTAGE RATE CHART

Effective: January 22, 2012

| FIRST CLASS MAIL        |                   |       |       |
|-------------------------|-------------------|-------|-------|
| Full Rate               | Letters           | Flats | Cards |
| Single-Piece            | .450              | .900  | .320  |
| Additional Ounce        | .200              | .200  | ----- |
|                         |                   |       |       |
| Automation              | Letters           | Flats | Cards |
| Mixed AADC (High Price) | .404              | .730  | .255  |
| 5-Digit (Low Price)     | .350              | .400  | .229  |
| Additional Ounce        | .125 <sup>†</sup> | .170  | ----- |
| STANDARD MAIL*          |                   |       |       |
| Automation              | Letters           | Flats |       |
| Mixed AADC (High Price) | .278              | .504  |       |
| 5-Digit (Low Price)     | .242              | .353  |       |
| NON-PROFIT MAIL*        |                   |       |       |
| Automation              | Letters           | Flats |       |
| Mixed AADC (High Price) | .166              | .356  |       |
| 5-Digit (Low Price)     | .130              | .214  |       |

| AUTOMATION COMPATIBLE DIMENSIONS |       |        |
|----------------------------------|-------|--------|
| First Class Post Cards           | Min.  | Max.   |
| Height:                          | 3.5"  | 4.25"  |
| Length:                          | 5"    | 6"     |
| Thickness:                       | .007" | .016"  |
| Letters (all classes)            | Min.  | Max.   |
| Height:                          | 3.5"  | 6.125" |
| Length:                          | 5"    | 11.5"  |
| Thickness:                       | .009" | .25"   |
| Flat-Size Mail                   | Min.  | Max.   |
| Height:                          | 6"    | 12"    |
| Length:                          | 6"    | 15"    |
| Thickness:                       | .009" | .75"   |

- Rectangular shape, a width divided by height ratio of between 1.3 and 2.5. Example: #10 Envelope size of 9.5" x 4.125" ( $9.5 \div 4.125 = 2.303$ )
- Minimum thickness for letters measuring less than 4.25" x 6" is .007".
- Minimum of 200 to use an indicia.
- Minimum of 500 for First Class automated rates and minimum of 200 for Standard automated rates.
- Minimum allowance for a Delivery Address Block is 3.75" x 1.625", no closer than .625" from the bottom.

For additional rates visit: [dbcalc.usps.gov](http://dbcalc.usps.gov)

USPS Mailing Requirements Des Moines phone number (515) 283-7606

\*Standard and Non-Profit mail pieces over 3.3 oz. are subject to per piece/per pound charge.

<sup>†</sup>Up to 2 ounces is the same price as 1 ounce. The 3 ounce price is not discounted.

This is intended to be used as a guide.

Acme Printing takes no responsibility for any errors or deviations in rates.



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## SERVICES WE BRING YOU...

- Complete Lettershop Services
- Product & Literature Fulfillment
- Mailing List Rentals & Management
- Data Processing for Direct Marketing
- Variable Data in Color or Black
- Address correction services for those records not receiving a ZIP+4
- Suppression Services; such as Deceased, Do Not Mail, and more
- Use of Precancelled Stamps
- Free NCOA

## ENVELOPE SIZE GUIDE

### Common Sizes And Numbers

|     |         |
|-----|---------|
| #6¼ | 3½ x 6  |
| #6¾ | 3⅝ x 6½ |
| #7  | 3¾ x 6¾ |
| #7¾ | 3⅞ x 7½ |
| #8⅝ | 3⅝ x 8⅝ |

|     |          |
|-----|----------|
| #9  | 3⅞ x 8⅞  |
| #10 | 4⅞ x 9½  |
| #11 | 4½ x 10¾ |
| #12 | 4¾ x 11  |
| #14 | 5 x 11½  |

|      |         |
|------|---------|
| A-6  | 4¾ x 6½ |
| A-7  | 5¼ x 7¼ |
| A-8  | 5½ x 8⅞ |
| A-9  | 5¾ x 8¾ |
| A-10 | 6 x 9½  |

**NOTE:** For machine inserting, the envelope must be .5" wider than any insert. For questions, please email [datafiles@acmeiowa.com](mailto:datafiles@acmeiowa.com) or call (515) 244-1723.

